Love 'Em or Lose 'Em–Motivating & Retaining Employees

Wednesday, November 10, 2010, at the U.Va. Richmond Center, 8:30 am–3:30 pm

LOWER PRICE!

Program Preview

What really matters to your employees in this economy when pay raises have all but evaporated: Learning opportunities? Flexible schedules? More challenging work? How can you elicit honest answers? What can you do now to ensure that your employees will stay after the economy improves?

Based upon the bestselling book, *Love 'Em or Lose 'Em* by Kaye and Jordan-Evans, this course provides strategies to help you motivate and retain employees. You will learn techniques to communicate effectively, request feedback, make work more challenging, recognize achievement and effort, demonstrate respect, and support employee growth. You'll also learn what to do if you cannot offer employees what they want.

This class will help you to

- examine and apply the Maslow and Herzberg theories of motivation
- promote principles of motivation theories in the work environment by using the *Love 'Em or Lose 'Em* strategies
- analyze how today's companies have applied these techniques successfully
- create action plans for applying motivational principles and strategies at the office

About the Trainer

Jim Einhaus is a learning consultant for Chesterfield University with over 25 years of experience in employee development. He teaches a variety of classes in the university's schools of Leadership and Pesonal Effectiveness and Quality and Continuous Improvement. As a board member for the School of Leadership and Personal Effectiveness, Jim oversees the school's leadership certificate programs for employees and supervisors.

Jim's career includes many years in the private sector in curriculum development and training in management and organizational improvement; leadership assessments; and diversity and inclusion. He is a certified facilitator for the Myers-Briggs Type Indicator® and The 7 Habits of Highly Effective People. Jim has a BA and MA (in clinical psychology) from Xavier University.

Who Should Attend

Supervisors, team leaders, managers, directors.

Program Details

Date & Time
Wednesday, November 10, 2010, 8:30am – 3:30pm

Location
U.Va. Richmond Center
2810 N. Parham Road, Ste 300, Richmond, VA 23294
804/662-7464
http://www.scps.virginia.edu/Richmond

Travel Directions
Visit: http://scps.virginia.edu/maps/ridirections.htm

Cost
~~$100~~ **$75 (New Price)** includes lunch. Payment or PO# must accompany registration

Cancellation
A $20 fee will be charged for cancellations prior to November 3. After that date registrants will be charged the full registration fee.

Questions?
Contact at (804) 371-0202 or email chrisj@virginia.edu

New Online Registration!

Please call Chris Johnson at (804) 371-0202 for your account password. Then you can register online at :
http://www.coopercenter.org/customer-portal

Credit cards are only accepted with online registration.

Please visit www.VaInstituteofGovernment.org for more information

Registration Form

Please submit only one name per registration form.

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Title _____
Locality _____
Address _____
City _____
State _____
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Phone _____
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Email _____

Please indicate any special dietary or physical needs.

Make checks payable to: ***Virginia Institute of Government, U.Va.***
___check enclosed
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(Credit cards are only accepted with online registration)

Fax registration form to (804) 371-0234 or mail to

Virginia Institute of Government, U.Va.
700 East Franklin Street, Suite 700
Richmond VA 23219
Attn: Chris Johnson

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